

Unit planner: Can we create the next winning product? Year 4 3 weeks

Lead Subjects: D and T, Literacy		Starter: Watch a clip/ episode of Dragons' Den. Outcome: Present our product to the Dragon's.	
<p>Writing Pupils should be taught to: Plan writing by discussing writing that is similar then recording ideas. Draft and write by composing and writing orally. Draft and write by selecting the appropriate grammar and vocabulary including that within English Appendix 2 Draft and write non-narrative material using simple organisational devices - sub-headings and headings. Evaluate and edit work using Purple Polishing Pens. Proof read for spelling and punctuation errors. Confidently read own writing out loud to a group or the whole class.</p> <p>DT Pupils should be taught to: Use research and develop design criteria to inform the design of innovative, functional, appealing products that are fit for purpose and aimed at a particular audience. Generate, develop and communicate ideas through collaborative discussion. Select from and use a wide range of tools and materials. Investigate and analyse a range of existing products. Evaluate their design and end product. Present their ideas, research and marketing to a panel in a variety of ways.</p> <p>ICT Pupils should be taught to: Select, use and combine a variety of software, systems and content that accomplish given goals.</p>		Objective: Can we find a solution to a problem?	
		<ul style="list-style-type: none"> Decide on a problem they would like to solve Design a product to solve a problem 	<ul style="list-style-type: none"> Describe their product Evaluate their product that they have designed
		Objective: Can we inform people about our product?	
		<ul style="list-style-type: none"> Literacy unit focusing on information text about our product and how it works Create an advert to sell our product. 	<ul style="list-style-type: none"> Create speeches persuading people to invest in our product. Create posters or advertising material for our chosen product. Create a pitch
		Objective: Will our product sell?	
		<ul style="list-style-type: none"> Market research to be conducted on different aspects of the product e.g. cost/colour etc. Create questions to be asked 	<ul style="list-style-type: none"> Look at the gap in the Market and USP means and consider what is missing in the current market.
		Objective: Can we promote Dragons' Den at RHPS?	
		<ul style="list-style-type: none"> Write a newspaper report about the event to promote it 	<ul style="list-style-type: none">
		Objective: What's the product?	
		<ul style="list-style-type: none"> Design product. Create product and ensure it works ready for Dragon's Den. 	<ul style="list-style-type: none"> Create PowerPoint and Pitch ready for Dragon's Den. Present product to The Dragons!
Pupil lead learning:			
<ul style="list-style-type: none"> Working in small groups focusing on a different area of Dragons Den. E.g. Marketing, Pitch, PowerPoint, Advertising material etc. 	<ul style="list-style-type: none"> 		
Reflection:			
<ul style="list-style-type: none"> Presentation to Dragons 	<ul style="list-style-type: none"> Reflection and evaluation of Product. 		
Text types:	Literature:	ICT:	Assessment Opportunities:
<ul style="list-style-type: none"> Information text Newspaper reports 	<ul style="list-style-type: none"> Various examples of information texts, adverts and marketing materials for products. 	<ul style="list-style-type: none"> Excel used for Market Research PowerPoint used to create presentation Green Screen to create advert. Seesaw 	<ul style="list-style-type: none"> Final information Piece of writing Final newspaper Piece of Writing One of these into Polished Pieces.
Enrichment	Trips- N/A		School environment- N/A